



Todd W. Bressi



Public Art



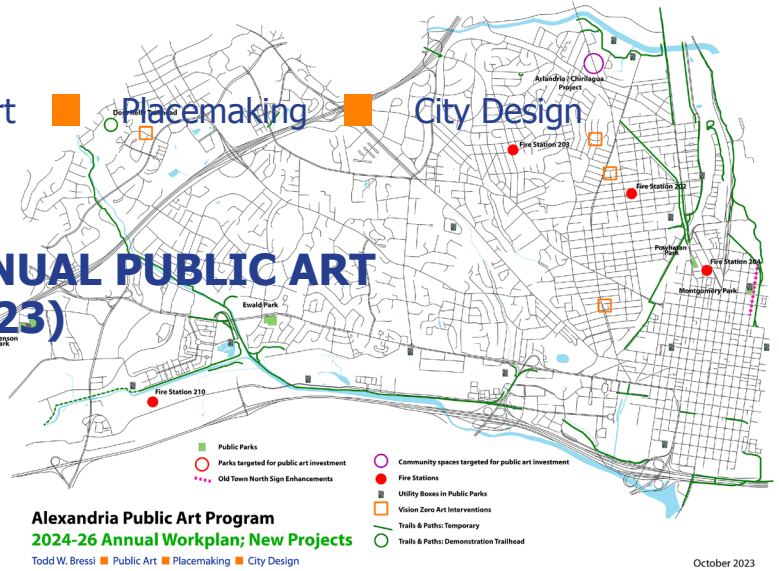
Placemaking



City Design



ALEXANDRIA, VA., ANNUAL PUBLIC ART WORK PLAN (2014-2023)



In 2013, Bressi and collaborator Via Partnership helped the City of Alexandria create its Public Art Implementation Plan, which included a robust set of processes by which the City establishes its public art priorities and manages its portfolio of projects.

Alexandria's public art program is unique in that the City allocates a lump sum of funding to the program each year. Therefore, one of the key tools the Implementation Plan introduced is a process for creating an Annual Public Art Work Plan – which identifies priorities and projects going forward.

For the past ten years, Bressi has continued consulting with Alexandria to help its public art staff and its Commission for the Arts develop the annual plan. Each plan identifies priority projects for the coming year, and also includes a two-year look ahead so that the staff and commission can ensure there is a diversity of projects in regard to geography, theme, scale and temporality. In addition, the look-ahead allows the program to do forward planning for future projects.

The Work Plan is developed in collaboration with a Task Force that meets four times – to assess opportunities, visit potential sites, develop recommendations, and review the draft of a plan. As part of the process, Bressi joins the staff in interviews with capital project managers and planners from various City departments, and reviews city planning and private development initiatives. Over the years, the program has assembled comprehensive mapping of infrastructure, facilities and public art projects, providing easy spatial analysis.

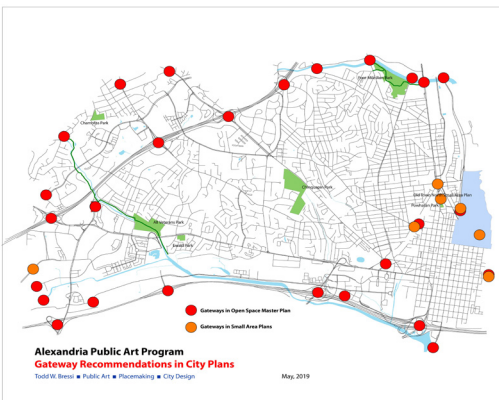
Client:
Diane Ruggiero, Deputy Director
Alexandria Recreation, Parks and Cultural Affairs
diane.ruggiero@alexandriava.gov

Top: Map of projects, 2024-26 Annual Work Plan

Top Left: *Alexandria Aeria*, Watkins and May, project identified for Simpson Park

Center left: *Mirror Mirror*, the first of a series of signature temporary projects recommended for King Street Waterfront Park.

Bottom left: Map of gateways proposed in various city plans



artfulplacestodd@gmail.com



P.O. Box 32, Narberth, PA 19072



215-292-3642